

# BACK TO SCHOOL NEWS

A Guide to Riding DDOT

**AUGUST 2007** 

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# **Ride DDOT Everywhere Life** Takes You!

Whether you're going to school, work, the mall or just hanging out with friends, DDOT gives you the freedom to go where you want, when you want to go (with parents permission of course!). With more than 40 routes traveling through 22 communities in Wayne, Macomb and Oakland counties you can ride DDOT everywhere life takes you. This guide will help you learn more about riding DDOT, special student savings, our new Public Transit Safety Program and much more. Enjoy!



# **New Easy to Read Bus Schedules**

DDOT's new, customer friendly bus schedules feature an easy to read color coding and numbering system that helps you quickly identify which schedule you need to plan your trip and what routes you should take.



# **Color Coded Routes**



The new schedules are color coded to show the direction the bus lines are traveling at a glance.

- Red Major routes that travel downtown
- Light Blue North/south routes that travel downtown
- Green East/west routes that travel downtown
- Purple North/south routes that travel crosstown
- Dark Blue East/west routes that travel crosstown

## **Numbered Route Map**

DDOT's new bus schedules feature maps with numbered bus stops on the cover that correspond to the numbered bus stops on the timetable to help students easily determine what time the bus will arrive at their stop. As always, the route schedule will list only the major stops on the route.

# Route Map Icons and Legend

The route map on the cover of each schedule has icons and a legend that plots out major locations on your route such as schools, landmarks parks and intersections.

#### Street Names

Street names are no longer abbreviated. They are spelled out so you know exactly what street your stop is on.

## How to Read the New Schedules

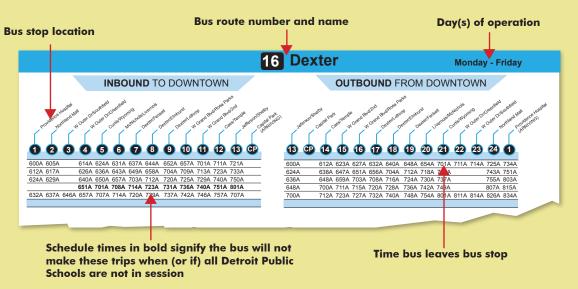
- Determine where you will get on the bus and where you want to go.
- Decide on the time period you will be traveling.
- Look at the route map for the major bus stop closest to you along the route you will be traveling.
- Look at the route schedule for the stop closest to you and locate your departure time.
- Read down the time column to find the time that is most convenient for your trip.
- Read across the columns (from left to right) to find when your bus will arrive at your destination.
- If you need to arrive earlier, locate the time you want to arrive and work your way back to the appropriate departure time.

(Please note: Not all stops are listed on the schedules, so choose the major bus stop closest to where you will depart and plan your time wisely.)

Schedules are available in Spanish, Arabic and Braille upon request.

# **How to Read DDOT Bus Schedules**

Every bus has a route number and name located at the top of the bus. There are corresponding schedules for every bus route. Once you identify the route you need to take, the rest is simple!



# Please Remember!

- •Weekday, evenings, Saturday and Sunday schedules may be different.
- Some routes have separate schedules for Saturday and Sunday.
- Some routes do not operate in the evenings or on Saturday and Sunday.



## **Special Student** Savings

**DDOT** offers you two student cards to help you save money.

#### **Student ID Card:**

\$2.00 per school year. Student fare is only 75 cents each way with DDOT student ID card.



Card can be purchased at DDOT Headquarters and Neighborhood City Halls. (Valid the entire school year: August 27, 2007 - September 30,

#### **DDOT Student Fare Pass:**



\$136.50 per semester providing unlimited rides Monday - Friday, 6:00 a.m. - 9:00 p.m. at no additional

cost (Valid for one semester: September 4, 2007 - February 1, 2008).

#### Transfer: 25 cents per transfer

To obtain either of the above fare cards, ONE of the following identification items is required:



Current year report card ✓ Current school-issued student ID Letter of current enrollment on school letter head

#### **DDOT Headquarters**

1301 E. Warren Ave. Detroit, MI 48207 Cashier Hours Hours: Monday, Wednesday & Friday: 8:15 a.m. – 3:45 p.m. Tuesday & Thursday: 8:15 a.m. - 6 p.m.

## Do You Know How To Use The **DDOT Farebox?**

In January 2007, new fareboxes were installed on all **DDOT** buses. The fareboxes offer convenient features that allow you to board the bus with ease. The farebox will accept denominations up to a \$5 bill. If you do not have exact change, the farebox will automatically issue a DDOT Value Card\* for the difference between what you paid and the actual cost of the fare. The **DDOT Value Card can be** used anytime toward your fare on future rides with DDOT.

\*Value cards will not be issued for amounts less than 25 cents.

Always remember to swipe your DDOT student ID card first - to receive the reduced student fare of 75 cents.

#### How to use the Farebox



STEP 3 To Pay Using a Pass Swipe the GoPass or Regional Pass through the magnetic card reader.



To Use a Transfer or Value Card

Insert the transfer or value card as shown into the slot as shown. If the card is torn or creased. ask the driver for assistance.

# Public Transit Safety Program







The Detroit Department of Transportation has partnered with the Wayne County Sheriffs Department to provide uniformed transit officers onboard DDOT bus routes.

The new Public Transit Safety Program provides:

- 24-hour response
- Undercover surveillance
- Uniformed Sheriff Deputies on buses
- Special attention to targeted areas
- Task forces for specific concerns
- Community outreach and youth programs

Call DDOT customer service (313) 933-1300 to report bus-related safety incidents or to request community outreach services.

For Emergencies, Call 911



Do your part to keep DDOT SAFE, CLEAN and COMFORTABLE!

**Please obey City Codes and DDOT Policies** 

- 1. No Smoking
- 2. No Eating or Drinking
- 3. Headphones are required when using radios and other electronic devices.
- 4. No cursing or disorderly conduct.
- 5. Speak quietly when talking to other passengers and use cell phones only when necessary.
- 6. No obscene ring tones use the cell phone vibrate feature during your trip.
- 7. Do not leave litter or trash on the bus.
- 8. Do not vandalize buses; violators will be prosecuted.

Remember: It is against the law to assult a transit employee and to interfer with a city employee in the performance of their duties.

# **Parents Corner**



## Safe

DDOT is working with Detroit Public School officials and the Wayne County Sheriff's Department to keep bus routes safe for students who ride the bus. Our new Public Transit Safety Program will feature uniformed officers on board DDOT bus routes, 24-hour response, undercover surveillance and special attention to targeted areas.



## Reliable

Now students can map out their bus routes with ease. DDOT's new bus schedules feature numbered bus stops on the route map and supply matching numbers on the corresponding bus schedule. The schedules are also color coded to show the direction the bus lines are traveling at a glance.



## Clean

Did you know that City ordinances prohibit littering, eating, drinking, smoking and disorderly conduct on the bus? Passengers who violate City Codes could be charged with a misdemeanor and may be fined up to \$500 and/or 90 days in jail.



# **Customer Friendly Savings**

With gas prices hovering at \$3.00 a gallon, parents can take advantage of money saving discount student fare cards and semester passes. See Special Student Savings section for more information.

DDOT periodically adjusts bus schedules and routes in an effort to better serve its customers. The next service adjustment will occur January 2008. Look for the January Service Change Brochure to determine if adjustments have been made to the routes you travel. Service Change Brochures and schedules are available at all DDOT offices, libraries, and Neighborhood City Halls.

**Did your student leave something on the bus?** Contact DDOT Customer Service at (313) 933-1300 for lost and found information.



#### **Detroit Department of Transportation**

1301 E. Warren Detroit, MI 48207

General Information (313) 933-1300 or outside of (313) area code call toll free (888) DDOT-BUS (336-8287)

> Detroit Metrolift Service (ADA Paratransit Service) (313) 933-1300

TDD/TTY Hearing-Impaired Schedule Information (313) 834-3434

After-hours and Weekends Emergency Lift Service Assistance 6 p.m.– 6 a.m. M-F: all day Sat. & Sun. (313) 933-1261

#### www.RideDetroitTransit.com



Kwame M. Kilpatrick, Mayor Detroit City Council Norman L. White, DDOT Director

The Detroit Department of Transportation (DDOT) does not discriminate on the basis of race, color, creed, national origin, age, handicap, sex or sexual orientation. Complaints may be filed with the Detroit Human Rights Department, 1026 Coleman A. Young Municipal Center, Detroit, Michigan 48226. Send ADA Complaints to: Department of Transportation, ADA Coordinator 1301 E. Warren, Detroit, MI 48207. Send Title VI Civil Rights complaints to: Department of Transportation, Office of Contract Compliance, 1301 E. Warren Detroit, MI 48207.